

Turn your leads into revenue faster

Amplify your marketing efforts and increase engagement by automating personalised, highly targeted multichannel campaigns at scale.



Enhancing Digital Communications.

Grapevine enables your digital communications requirement by combining content, channels, triggers, data, sequencing and other logic, into automated programs running on your behalf on the Grapevine Communications Platform (cPAAS), at speed and scale.

Automated Messaging Across Channels.

Deliver powerful, rich digital communications across channels through a single, secure platform.



One tool. Many possibilities.

Plan, implement and track engaging multi-channel lead generation campaigns easily, optimising strategies at each stage of the lead cycle.

Rich, interactive content.

Use video, voice notes, statements, PDF catalogues and mobile-friendly landing pages to further help to increase conversion. Use personalised discounts and promotions to nurture leads easily and efficiently.

“ We get you to market 10x faster than you doing it yourself, cutting complexity and freeing up your own developers to do what they do best - focusing on your core business. ”

Active Linking.

Keep track of who interacted with which campaigns through unique, trackable links embedded in your messages.

Testing & Reporting.

Stay on track of lead generation goals and constantly refine and improve your campaigns according to data-backed insight.

Benefits

- * Save time, cut complexity and reduce costs.
- * Improve customer experience, increase conversion, boost acquisition and retention.
- * Find new opportunities to target customers through upselling and cross-selling.